Case 1 A and B:

The bus on the homepage does nothing.

Have the bus times more visible.

“Confusing about when the bus arrives when. Don’t like having to tap everywhere for information.

Case 2

1. Blank Screen? “Don’t know what this means.”

Add UNA to destination name. Some people may not know the name of Harrison Plaza.

Home page needs click links

Add map for campus including bus stops

1. Blank screen?

Links on homepage for campus map with bus stops

Seven Points map route

Mall map route

Add a link with the exact bus schedule showing morning, afternoon, and evening bus schedule with estimated times for each bus line.

* With observing a user study, we learned that while things may be obvious to the people who made it, it isn’t for new people. We have to make it easier for them.
* With participating in a user study, we learned how frustrating it can be to use an app where the creator did not think about the end user while designing it, and only thought about function.
* We have to make things simple and straightforward so that a pleasurable user experience can be achieved for a majority of users.
* Our first prototype fell short of what it should have been. It’s easy to think more about function than who is going to be using the app. When you do think, you end up making something that only the people who made it can use, not the people you really want to be using it.